


Claim higher ground.

UPPERVILLAGE

Longevity[™]
Capital Company

LONGEVITY ABOUT MANAGEMENT YEARBOOK CONTACT



FUNDING GROWTH

We provide corporate loans to capitalize select emerging growth companies. The emerging companies retain control and the investor acquires ownership.

POWERING SELECT EMERGING GROWTH COMPANIES

LEVERAGING AN UNTAPPED ASSET CLASS

Senior Life Settlements are valuable non-combustible assets. They are readily available and remain undervalued as collateral for bank other investments. We engage policies to collateralize our YESBonds[™] allowing us to unlock wealth and create capital. The result is a robust and growth opportunity for both investors and emerging growth companies.

CREATING SOUND INVESTMENTS

Our YESBonds[™] provide investors with investment-grade ratings and potential returns that exceed. These Category Investing Bonds are asset backed and non-combustible.

EMPOWERING SUSTAINABLE GROWTH

We provide corporate loans to selected growth companies. This enables the growth companies funding loans to retain control while increasing funds and resources that allow them to perform and grow.

LEVERAGING THE LAST GREAT UNTAPPED ASSET CLASS

We founded Longevity Capital Company to solve a problem. Every year hundreds of billions of life insurance policies lapse without an offer or settlement. This valuable non-combustible asset class—their insurance—is sitting on the sidelines. Instead, it could play a part in empowering a sustainable economy.

Longevity Capital Company has developed proprietary technology and a methodology and structure with industry leading business partners. Our objective is to build a scalable Senior Life Settlements on a previously untapped asset.

We were able to achieve a BBB+ rating, a first for this form of life insurance-backed asset.

POWERING SUBSTANTIAL GROWTH

Longevity Capital Company believes that this collateral can make growth opportunities a much safer proposition. Initially, we plan to issue life insurance-backed bonds, raising funds to finance qualified start-up and growth companies seeking operating capital that is both affordable and on fair terms.

Longevity Capital Company is a novel **FinTech and Insurance Hybrid**. A new breed of investment firm that offers sustainable and inclusive capitalization—**Investment-Grade Bonds collateralized by Life Insurance**.

A PERFECT STORM FOR INVESTMENT-GRADE BONDS

The timing is perfect: we estimate that four trillion dollars of baby boomer life insurance is expected to lapse over the next ten years. Longevity Capital Company and our partner companies, can utilize a good portion of that for collateral to back bonds that provide loans to emerging growth companies.

The goal of Longevity Capital Company is to become a market leader for this form of financing.

PROPRIETARY TECHNOLOGY ALLOWS US TO "CRACK THE CODE"

We partner with leading insurers, investors, and research organizations to help us select the most advantageous projects and empower transformative emerging companies to revolutionize a variety of technologies and transform the world. The use of the term "revolutionary" is quite deliberate. Longevity Capital Company believes our product, called a YESBond, creates a significant new category in the way funds are raised, the risk is managed and mitigated, and wealth is generated and distributed. Everyone wins.

POWERING GROWTH COMPANIES

Each perspective business is an innovative and rapidly growing company that are well-served that needs expansion capital. Longevity Capital Company provides these other terms, which we believe will position us to finance superior opportunities in the market. Our selection criteria includes:

1. Companies with rapidly growing revenues, requiring \$10 million or more for strategic expansion
2. Experienced management with relevant sector knowledge, a history of success and a solid business plan
3. A strong social and environmental ethic, based on one or more of the United Nations Sustainable Development Goals
4. Ability to support interim payments and repayment of the principal within ten years
5. High potential for a significant liquidity event within five years

Our system is designed to provide investors with significant capital appreciation while offering investment grade bond risk levels. The portfolio of life insurance, loans, and securities can generate substantial and consistent cash flow and EBITD income for the company and its investors. Actualized scores rating by the industry experts indicate that the cash flow from the insurance contracts should exceed the YESBond, even when the growth company loan and securities fail to perform. YESBonds are designed to profit as much as 7% annually before we offer them warrants.

CONTACT US
Email: info@longevity.com

971-678-6902

uppervillage@comcast.net

Claim higher ground.

UPPERVILLAGE

Longevity
Capital Company

LONGEVITY ABOUT MANAGEMENT FINANCIALS CONTACT

LONGEVITY
A revolutionary alternative investment firm

A REVOLUTIONARY WAY TO POWER GROWTH

Longevity Capital Company is a "revolutionary" alternative investment firm that offers a series of investment grade rated (BBB+) funds to institutional investors. Our "top of bond" investment grade rated securities platform will harness a mostly untapped and substantial non-correlated return class.

These bonds fund promising emerging growth companies. Longevity Capital Company's life settlement backed bonds will obtain an investment grade rating before acquiring the insurance collateral, without substantial capital contribution or additional credit support or reinsurance.

Longevity Capital Company's product, called a "WISDOM™", heralds nothing short of a new category for how funds are raised, risk is managed and mitigated, and wealth is generated and distributed. This feature provides investors equity-like returns with investment grade bond risk levels.

Equity-Like Returns with Bond-Level Risk

THE LONGEVITY CAPITAL COMPANY WIDESPREAD IMPACT

We founded Longevity Capital Company to support "Inclusive Capitalism" and create abundance where there has been scarcity. Everyone wins. Our funding solution is safe for the investor and allows emerging company management teams to retain control of their development and address:

- Utilizing our powerful technology and our partnership with world-class organizations, we can select the most exciting projects and help give innovative emerging companies the power to transform the world. The people who help develop and produce innovation retain control of their company. This strengthens companies and the economy.
- Those impacted by this breakthrough are diverse. They include seniors (55+) who are unable to afford their life insurance or in need of unlocking an otherwise illiquid asset. They also include pension funds unable to fully support retirement obligations in our current low-interest rate environment. These funds are mandated to seek safety and to be secure, but cannot find solidly performing assets that produce consistently high returns.
- Our bonds are structured towards a high rating from the National Association of Insurance Commissioners (NAIC). This serves the needs of insurance companies required to investily meet proportions of their reserves into safe assets. Like the pension funds who invest in our breakthrough securities, insurance companies can also meet their performance targets with WISDOM™.

LONGEVITY CAPITAL COMPANY WILL MAKE SIGNIFICANT PROFITS WHILE DOING GOOD

Longevity Capital Company's profits from fees, management fees, warrants and capital potential, are reinvested in the select life insurance policies chosen, using a proprietary underwriting algorithm.

OUR "WHY"—WHAT WE BELIEVE

A New Leadership is required. Unprecedented rewards will come to these new leaders.

If we expect to create a world that is better tomorrow, we require leadership different from the past. This new leadership is distinguished by its foundation in service and collaboration.

Service is required in all circumstances—no job shareholders but all stakeholders including associates, partners and staff. Beyond the working environment, leaders recognize that they are ultimately responsible for serving customers, humanity, and even nature herself. This service is rooted in fairness, which dictates every decision be beneficial for all concerned, and that the value we create is shared with all stakeholders.

Service isn't meaningful without speed from those served or without the consensus of diversity that assures success and longevity for decisions and projects. Hence collaboration is key to the effective leadership required today. This collaboration employs transparency, listening, sharing and responsiveness to, and with, all stakeholders. It is a hallmark of new leaders.

Like leaders of the past, we see and take best opportunities and act them carefully; we make decisions based upon knowledge, wisdom and discernment. But we are also guided by the new leadership values of service and collaboration, making us more effective and driving our success because of the good that we do. New leadership means that everyone wins. Longevity Capital Company is committed to embody this new leadership, and to support and seek out other new leaders in our business.

We believe that knowledge and discernment are required to choose the right path, that we should always be looking for great opportunities, but look into them carefully. These are leadership standards that are worth following.

Fairness dictates that every decision should be beneficial for all concerned. The value we create is shared with all who participate.

Transparency ensures fairness. Share your work. Collaboration creates better solutions, faster.

And so we begin.

Leadership means treating others' wealth and well being as we would treat our own. It means that we intend to leave the world a better place than we found it. Responsibility is required for leading in financial environments. This means being responsive to all of our associates, partners and employees.

CONTACT US
Email: info@longev.com

CONTACT US
Email: info@longev.com

971-678-6902

uppervillage@comcast.net

Claim higher ground.

UPPERVILLAGE

Longevity
Capital Company

LONGEVITY ABOUT MANAGEMENT YESBONDS CONTACT

YESbonds™

CREATING WEALTH

YESbonds™ can pay up to 250 basis points more than 10-year US Treasury bonds, but can be constructed so that the interest rate floats up when the longevity assets and the growth company loan performs.

HERE'S HOW IT WORKS:

- A separate SPV issues each YESbond.
- All assets are held by a Trustee. (This is a settlement industry standard practice).
- A significant portion of the bond proceeds are invested into longevity assets (typically, life settlements and reverse mortgages).
- A significant portion of the principal is loaned to selected emerging growth companies.
- The rest of the net bond proceeds are invested in High Quality Liquid Assets.

The bond's yield may be enhanced when the Longevity Assets and the emerging growth company loan perform. The result allows for "private equity like potential upside with investment-grade bond-level safety."

We created YESbonds to fund exciting new companies that represent a significant positive step forward, for promising growth companies and investors looking for yield. To verify minimum expected returns, actuarial stress testing by top industry experts is performed to confirm that the cash flow from the longevity assets should retire the YESbonds even when the emerging company loan and warrants fail to perform.

YESbond investors get 15-year investment-grade bonds that can pay well over above 10-year Treasuries, backed by significant Collateral, consisting of:

- Longevity based assets (Life Settlement Policies, reverse mortgages)
- Marketable Securities
- Borrower Company Assets

OUR PLAN IS TO ISSUE MANY YESBONDS

Currently, there is a record amount of liquidity. Rates are historically low. Investors are still living in fear from the last recession. They want safety. There's shortage in growth capital. A gap exists between small angel investors, crowd-funders and the very large VCs. Institutions have forced banks out of the market. So, most growth companies grow organically rather than deal with the existing prohibitive capitalization options. Many lenders are now turning to "Alternative Asset Financing."

1/3 Kept as High Quality Liquid Assets

1/3 Lined Up Growth Company Investments

1/3 Allocated for Life Insurance

CONTACT US

Email: info@longev.com

971-678-6902

uppervillage@comcast.net

Claim higher ground.

UPPERVILLAGE



HOME

A LEGACY OF LEADERSHIP

Our young leaders will determine the future of our country, our communities and our businesses. And Beta Theta Pi has an important role to play in making sure these men are prepared for these challenges, as it has for the last 100 years.

A BAND OF BETA RHO BROTHERS

Although our days in Eugene may seem a long time ago, we are reminded at reunions, football games and any time we meet with Beta classmates, how quickly these memories come back and we are reminded that "Once a Beta, always a Beta." But just as each of us benefited from the generosity, work and sacrifice of those that went before us, now it is our turn to repay the fraternity, ensuring the same wonderful experience of over 110 years at Oregon is available to the new men of Beta Rho and for one hundred years in the future.



A SPECIAL PLACE (GALLERY)

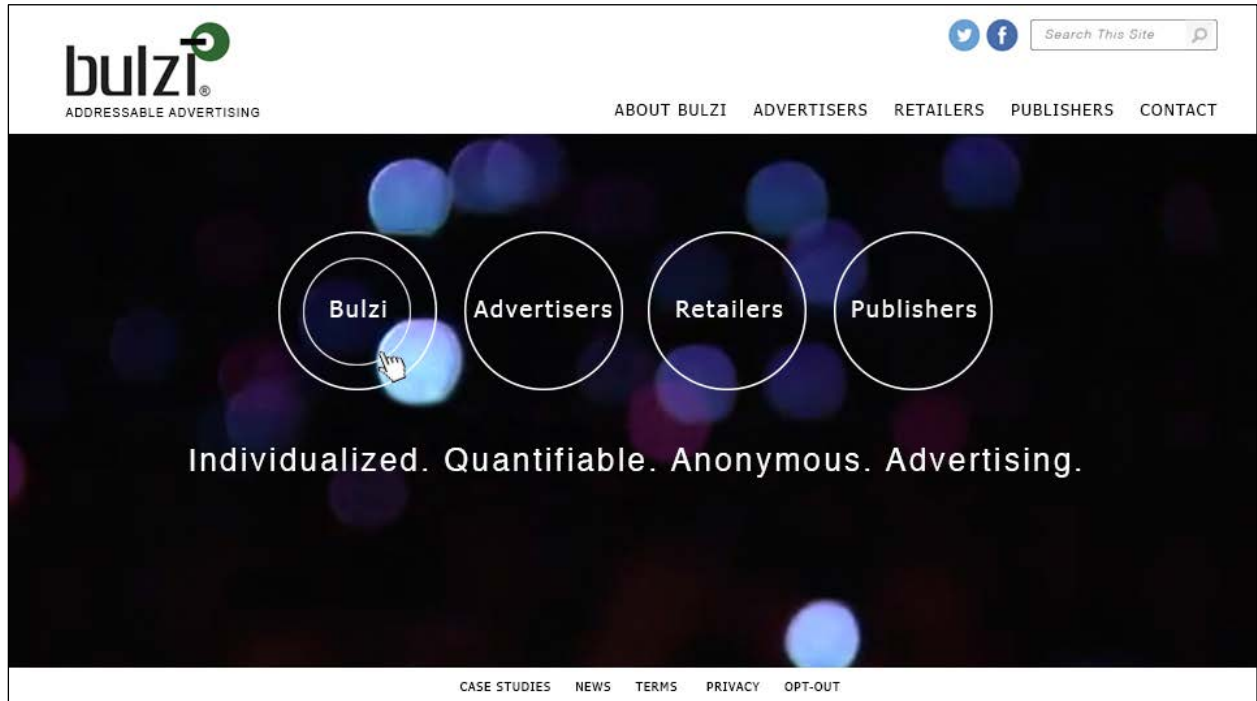
Many Beta Rhos have committed their time and their treasure. This has left a great lasting legacy on the University of Oregon campus, and within our communities near and far. The investment we make today cannot be underestimated—it will have a far-reaching effect on the lives of our new Beta Rho brothers for the many years to come.

971-678-6902

uppervillage@comcast.net

Claim higher ground.

UPPERVILLAGE




The screenshot shows the Bulzi website homepage. At the top left is the Bulzi logo with the tagline "ADDRESSABLE ADVERTISING". To the right are social media icons for Twitter and Facebook, and a search bar labeled "Search This Site". A navigation menu below the logo includes "ABOUT BULZI", "ADVERTISERS", "RETAILERS", "PUBLISHERS", and "CONTACT". The main content area features a dark background with four white circles containing the text "Bulzi", "Advertisers", "Retailers", and "Publishers". A mouse cursor is hovering over the "Bulzi" circle. Below the circles is the tagline "Individualized. Quantifiable. Anonymous. Advertising." At the bottom of the page is a footer with links for "CASE STUDIES", "NEWS", "TERMS", "PRIVACY", and "OPT-OUT".



971-678-6902
uppervillage@comcast.net

Claim higher ground.

UPPERVILLAGE




ADDRESSABLE ADVERTISING



[ABOUT BULZI](#) [ADVERTISERS](#) [RETAILERS](#) [PUBLISHERS](#) [CONTACT](#)

Advertisers

Addressable Advertising



Bulzi specializes in **Addressable Advertising**. It is the most precise ad model for delivering personalized/targeted advertising messages to the consumer, and generates the highest ad rates as a result. **Now you can really speak to the individual.**

The individual. What could be more important? Your message should be as personalized as possible. Bulzi Media's **Addressable Advertising** is the most precise ad model for delivering personalized, targeted messages to your unique audience.

As a **multi-channel addressable advertising company**, we offer the most accurate way reach consumers inside and outside their home on many of the different digital screens that they use.

Here's the rest of the story:

Bulzi has enabled addressable OOH, addressable mobile and addressable web channels.

Simply provide Bulzi with your targeting requirements and your ads will be delivered to digital signs where and when appropriate. Reach targeted on-the-go consumers more efficiently at lower cost.

We operate the world's first digital, data-driven addressable ad network.


[CASE STUDIES](#) [NEWS](#) [TERMS](#) [PRIVACY](#) [OPT-OUT](#)

971-678-6902


uppervillage@comcast.net

Claim higher ground.

UPPERVILLAGE




ADDRESSABLE ADVERTISING



[ABOUT BULZI](#) [ADVERTISERS](#) [RETAILERS](#) [PUBLISHERS](#) [CONTACT](#)

Publishers

Maximize Access. Maximize Yield. Minimize conflict.



Now you can have the information you need to maximize your ability to achieve the most revenue

Bulzi specializes in all-screen addressable advertising. If you are a digital publisher looking to maximize network yield without disrupting your existing sales channel or strategy, we can help.

Our technology can be embedded into any digital advertising network—connected TV, mobile, desktop, or out of home (OOH) – to enable full addressability of your inventory. That means maximum value. Our sales channel is focused on next-generation multi-channel

addressable advertising demand, which allows us to stay out from under your feet.

Mobile phones are revolutionizing consumer behavior. Bulzi has leveraged mobile data to revolutionize digital advertising. Contact us and learn more. We think that you will love how easy it is to maximize your yield.

[Chat Now](#)
[Send email](#)
[Call Us](#)

[CASE STUDIES](#) [NEWS](#) [TERMS](#) [PRIVACY](#) [OPT-OUT](#)

971-678-6902

uppervillage@comcast.net